# PRIVACY POLICY

# RED CHAIR COACHING/SEE COACHING AND CONSULTING INC.

### INTRODUCTION

As the legal entity of Red Chair Coaching, SEE Coaching and Consulting Inc. ("we" or "us") values its visitors' privacy.

This privacy policy is effective December 2020 and summarizes what information we might collect from a registered user or other visitor ("you"), and what we will and will not do with it.

Please note that this privacy policy does not govern the collection and use of information by companies that Red Chair Coaching does not control, nor by individuals not employed or managed by SEE Coaching and Consulting Inc.

### WHAT INFORMATION DO WE COLLECT?

We collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

Any data we request that is not required will be specified as voluntary or optional.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, email address, mailing address, phone number and employer. You may, however, visit our site anonymously.

Like most websites, we use cookies to enhance your experience, gather general visitor information, and track visits to our website.

#### **OTHER INFORMATION WE COLLECT**

We may collect other information that cannot be readily used to identify you, such as (for example) the domain name and IP address of your computer. We may use this information, individually or in the aggregate, for technical administration of our website; research and development; customer and account administration; and to help us focus our marketing efforts more precisely.

#### WHAT DO WE USE YOUR INFORMATION FOR?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience. This helps us to better respond to your individual needs.
- To improve our website.
- To improve customer service. Your information helps us to more effectively respond to your customer service requests.
- To send periodic emails. The email address you provide for order processing, may be used to send you information and updates pertaining to your order or request, in addition to receiving

occasional company news, updates, promotions, related product or service information, etc. Note: If at any time you would like to unsubscribe from receiving future emails, you can unsubscribe.

• To administer a contest, promotion, survey or other site feature.

## WHAT WE DO WITH YOUR PERSONALLY IDENTIFIABLE INFORMATION?

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. "Personally identifiable information" means information that can be used to identify you as an individual, such as, for example:

- your name, company, email address, phone number, and address;
- any account-preference information you provide us;
- your computer's domain name and IP address, indicating where your computer is located on the Internet, and
- session data for your login session, so that our computer can 'talk' to yours while you are logged in.

If you do provide personally identifiable information to us, either directly or through a reseller or other business partner, we will:

- not sell or rent it to a third party.
- we may use your contact information to provide you with information we believe you need to know or may find useful, such as (for example) news about our services and products and modifications to the Terms of Service;
- take commercially reasonable precautions to protect the information from loss, misuse and unauthorized access, disclosure, alteration and destruction;
- not use or disclose the information except:
  - as necessary to provide services or products you have ordered, such as (for example) by providing it to a carrier to deliver products you have ordered;
  - in other ways described in this privacy policy or to which you have otherwise consented;
  - in the aggregate with other information in such a way so that your identity cannot reasonably be determined (for example, statistical compilations);
  - as required by law, for example, in response to a subpoena or search warrant;
  - to outside auditors who have agreed to keep the information confidential;
  - as necessary to enforce the Terms of Service.

## COOKIES

Cookies are small text files that are downloaded to your computer or mobile device when you visit a website. Your browser sends these cookies back to the website every time you visit the site again so it can recognize you as a return visitor and improve your experience.

There is nothing especially secret about the information gathered by cookies. They allow us to gather analytics that inform our services to you.

They tack visitors to a website. Their cookies are used to store details how long a visitor spends on a website and where they came from.

You can disable Cookies from this site however you may miss certain information and promotions.

#### DATA STORAGE SITES

This website is hosted by Squarespace whose servers reside in the United States.

### YOUR PRIVACY RESPONSIBILITIES

To help protect your privacy, be sure to take customary precautions to guard against "malware" (viruses, Trojan horses, bots, etc.), for example by installing and updating suitable anti-virus software.

#### YOUR CONSENT

By using our site, you consent to our privacy policy.

### CHANGES TO OUR PRIVACY POLICY

If we decide to change our privacy policy, we will post those changes on this page.

#### **QUESTIONS OR COMMENTS?**

If you have questions or comments about SEE Coaching and Consulting Inc's privacy policy, please send an email to <u>shannon@redchaircoaching.com</u>.